

# Broadcore and Concierge Communications Announce Agreement to Expand Broadcore's Hosted Unified

*Concierge to add Broadcore's hosted unified communications services including carrier class IP telephony (VoIP), conferencing, messaging services, call center, and mobility solutions, to its product portfolio.*

Los Angeles, CA, January 12, 2010 -- Broadcore, a national provider of hosted unified communications for businesses, today announced an agreement with Concierge Communications. With this agreement, Concierge will carry Broadcore's entire service offering including Hosted Unified Communications services, IP telephony, conferencing, messaging, call center, mobility, and other communications solutions. Concierge currently has customer locations utilizing hosted VoIP solutions in over 40 states.

"We are excited to expand our portfolio of Hosted Unified Communications services with a strong partner like Broadcore", said Perry Chrisler, President of Concierge Communications. "Broadcore's Communications-as-a-Service (CaaS) will offer a complete, robust, and hassle-free communications solution to our business customers, including business VoIP solutions, managed and private Class of Service (CoS) and Quality of Service (QoS) networks, contact center offerings, conferencing bridge solutions, call detail reporting abilities, and excellent customer service."

"Broadcore believes in partnerships with companies who are proven leaders in their field," said Michael Bacich, Broadcore's Director of Sales. "This relationship will expand our already well-established customer base. We expect to leverage Concierge's superb and dedicated roster of affiliates who are recognized as the leaders in the field of Business Class Unified Communications and enterprise phone systems."

Broadcore offers lowered total cost of communications ownership by assuming the cost burdens associated with data redundancy, infrastructure expansions, technology obsolescence risks, system scalability, and new feature integration and updates. By removing the costs associated with infrastructure and additional IT staff to maintain increasingly complex communications technologies, Broadcore allows its clients and their IT organizations to focus on their core competencies while remaining current with the latest communications technologies.

## **About Broadcore**

Broadcore is a provider of hosted unified communications services. Through an extensible, highly scalable IP communications system, Broadcore offers a unified communications platform for voice, data, and mobility communications across the enterprise and multi-location businesses. Broadcore's solutions allow the enterprise to increase employee productivity, accelerate business processes, and improve customer care through tight integration of dispersed communications endpoints for office, mobile, or call center employees. With over twenty years of providing telephony communications and hosted UC to thousands of users, Broadcore offers faster and easier deployment of communications capabilities within the enterprise, resulting in employee productivity and business agility with minimum interruption to business operations. [www.broadcore.com](http://www.broadcore.com).

## **About Concierge Communications**

Concierge is a no cost, national consulting, business communications and technology solutions broker, representing over 40 different business communications providers. Concierge offers a single source for a variety of business technology needs. For more information, visit [www.conciergecom.com](http://www.conciergecom.com) or call 888.624.2643.

